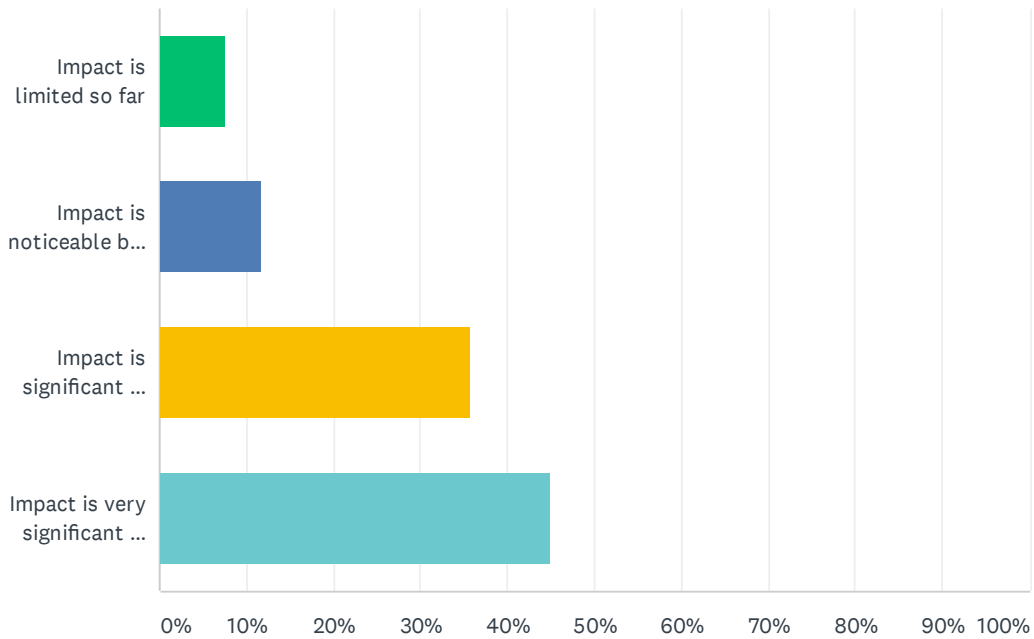


Q1 Which of the following best describes the impact of COVID-19 on your business right now?

Answered: 318 Skipped: 0

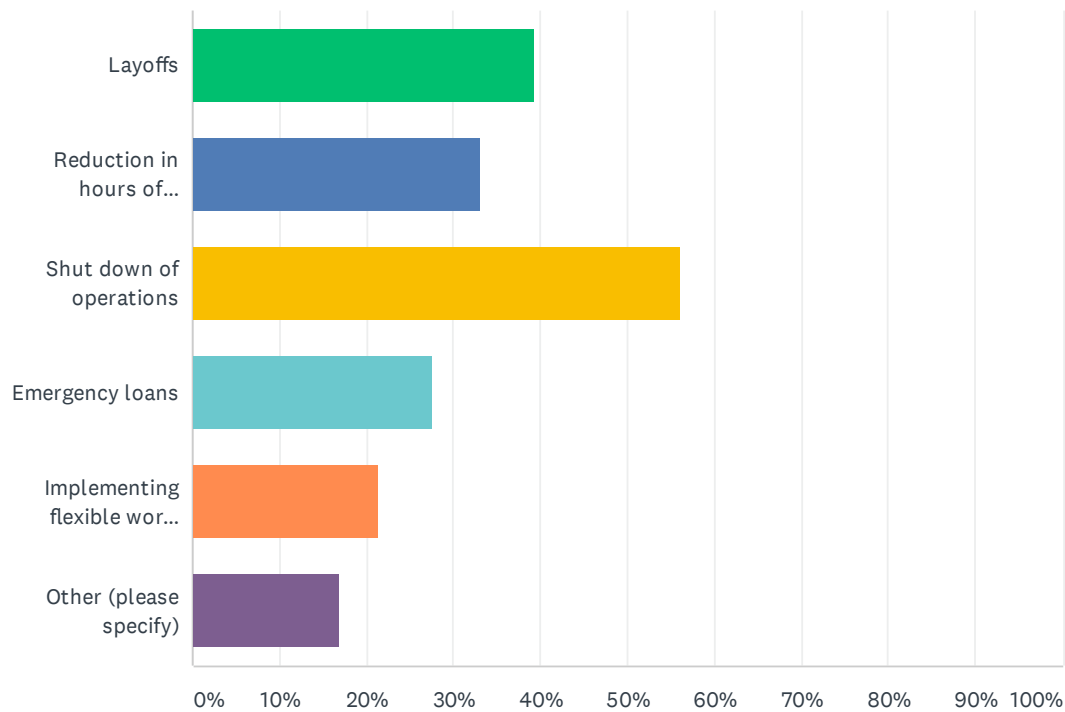


ANSWER CHOICES	RESPONSES	
Impact is limited so far	7.55%	24
Impact is noticeable but not significant	11.64%	37
Impact is significant and steadily increasing	35.85%	114
Impact is very significant and growing fast	44.97%	143
TOTAL		318

~Top 3 industries identifying very significant or significant impact are Retail (68), Professional Services (47) and Hospitality (39)

Q2 What measures are you likely to use/need to address the economic impact of the COVID-19 pandemic?

Answered: 318 Skipped: 0



ANSWER CHOICES	RESPONSES	
Layoffs	39.31%	125
Reduction in hours of operation/production	33.02%	105
Shut down of operations	55.97%	178
Emergency loans	27.67%	88
Implementing flexible work hours/work from home options	21.38%	68
Other (please specify) Total	16.98%	54
Respondents: 318		

Additional measures include: A pivot in work delivery (from home, online, delivery service and redeployment of staff members)
Mortgage deferrals to pay loans
Will soon have to shut down businesses

125 businesses indicated layoffs within their business - representing approx. 2193 employees
178 businesses indicated they may have to shut down operations - represent approx. 2091 employees.

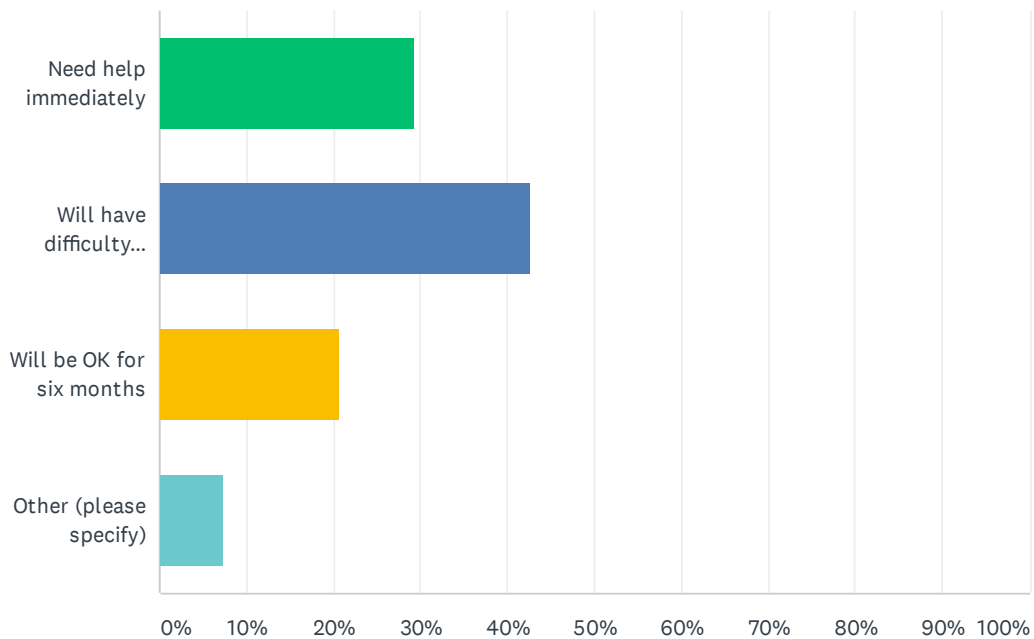
"This has caused an INCREASE in workinghours by contractstaff (and expenses), but no corresponding increase in revenue"

"Adjustments to operations to meet clients' needs"

"I have been able to modify my business with in recommended guidelines, however as others are not working and being laid off, this will significantly impact my business because clients will not view our services as a necessity such as groceries and paying bills etc... when they themselves are not working. My main location has shut down completely and is online when it canbe."

Q3 If you have completed a cash flow projection for the next six months, what best describes your situation?

Answered: 318 Skipped: 0



ANSWER CHOICES	RESPONSES	
Need help immediately	29.25%	93
Will have difficulty making ends meet in a few months time	42.77%	136
Will be OK for six months	20.75%	66
Other (please specify)	7.23%	23
TOTAL		318

Other significant comments on current situation:

"If you have completed a cash flow projection for the next six months, what best describes your situation?"

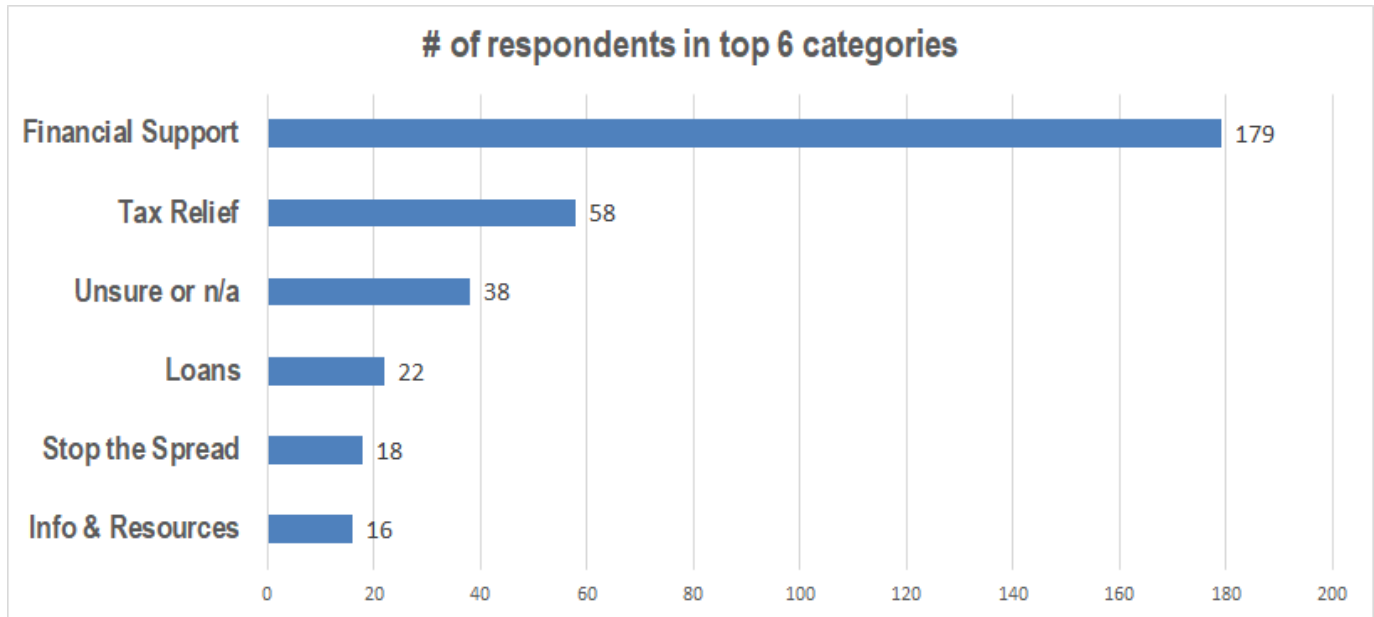
"We have shut down so costs have been reduced. But without knowing how long this lasts, we are unable to book for the future. So, post COVID-19 support is just as important."

"We've had zero cash flow since March 16 and will remain that way until we can reopen, which will be months."

"If the landlord doesn't cut me a break on rent, I will need immediate help."

Q4 What help do you need from your Provincial and Federal governments right now?

Answered: 318 Skipped: 0



Narrative Results - Top 6 categories

Financial Support - Grants, "anything but a loan", cash to cover living expenses and general overhead costs)

Tax Relief or Deferrals - includes flexibility, extend deadlines, remove late penalties, etc.

Unsure or n/a

Loans - little or no interest

Stop the Spread - increased measures to decrease spread, "shutdown of more essential businesses", etc.

Info & Resources - Additional info on resources available and how to access, more streamlined, etc.

"I am being asked to pay the rent on my business even though it can not operate at this time and has zero income coming in. This is a huge financial strain and loss. If the government would do something to help."

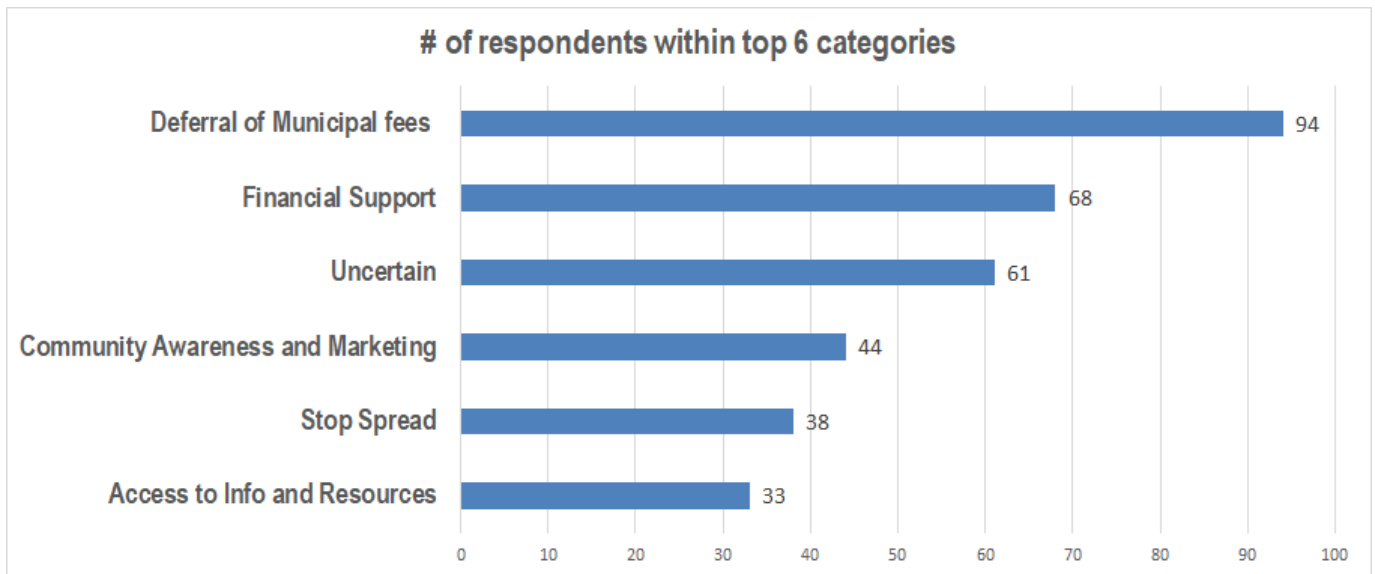
"Put much stricter public measure in place to ensure a hasty end to this pandemic"

"As a small business owner forced to close as a non-essential business - I have no revenue and no personal income from my business. Loans are not an option"

"Tax deferral, legislation to require landlords to defer or reduce rent, income subsidy for self employed, Canada pension protection"

Q5 What help do you need from your local municipal governments right now?

Answered: 318 Skipped: 0



Narrative Results - Top 6 Categories

Deferral of Municipal fees - includes flexibility, deadlines extension, no late penalties, etc. on property tax and/or other municipal fees.

Financial Support - Grants, "anything but a loan", cash to cover living expenses and general overhead costs

Unsure or n/a - Uncertainty as to how the Municipality can support at this time

Community Awareness & Marketing - help promoting local businesses (during and post Covid19)

Stop the Spread - increased measures to decrease spread (i.e. stronger policing, shutdown of more essential businesses, etc.)

Access to Info & Resources - Additional info on resources available and how to access, more streamlined, etc.

Other categories (less than 5 respondents) include: rental & lease agreements modified, child care support, high speed internet capacity, "content" with the way the government is handling situation.

Besides financial support, there was a strong focus on encouraging people to shop local and bringing awareness to the community of businesses that are open and still providing a service (whether essential or not).

"Any support you can provide and direction to the financial support programs / marketing / advertising to support small local businesses with purchase of gift certificates to be used in future"

"Work with local business association to plan for the recovery and how that will be funded"

In addition, numerous respondents indicated that they were "unsure how they [the Municipal government] could assist" them in this pandemic.

"We need to keep the wheels of government and essential services turning. We do not need our municipal councils to stop meeting. We need more leadership at the local level. We also need creative thinking and an understanding by our politicians that this Pandemic and the economic repercussions will cripple the average family."

Q6 Any other comments?

Answered: 171 Skipped: 147

Significant comments:

"As a cottage resort, we rely on bookings for income. People have cancelled, and who knows when people will start booking again. We are almost out of money, and can't pay bills or ourselves."

"As a new business (less than a year open), this came at a really tough time. We can't survive much longer than a month without extra help and relief"

"We are deemed an essential service but have basically no business(transportation of people) and fall through the cracks for any assistance"

"When we flatten the curve I would like radio, newspaper etc to encourage all people who were fortunate enough to still"

"work to support business... by gift cards etc. for later use...help get the economy back up and running"

"My industry has collapsed. I may be lucky enough to come out on the other side and rebuild from zero but I guarantee others won't. The hospitality industry needs support immediately"

"Need County and Town to invest in recovery"

"Thank you to our politicians for not wasting time politicizing the discussion. Keep doing that when this challenge has passed. Recognize the need for change in our society. People first"

"Losing incredible amount of hours to increased administration and client communication"

"Any support you can provide and direction to the financial support/programs/marketing/advertising to support small local businesses with purchases of gift certificates to be used in future"

"Just being patient and understanding. Staying closed will eat up my savings, but I can manage for about one month. Heat, hydro, mortgage, etc. still have to be paid. After that, we will need help. Layed off staff and made the decision to close, even though the recommendation was to stay open, but to just serve take-out, which we did for one day (same day Premiere announced it for restaurants) but staff expressed they were fearful of continued service to the public, and refused to serve customers, which is completely understandable, and we couldn't continue on without staff serving, then we decided to closed. So that was a difficult decision, but understood and responded to our staff's concerns. We also understand the gravity of this situation and will do all we can to not burden to the system and not take advantage of financial compensation, when it is needed so desperately in so many other areas. The federal and provincial governmental response has been very good in our opinion, and we will be as patient and helpful as much as we can. Thank you for this survey, it helps us feel heard and valued."

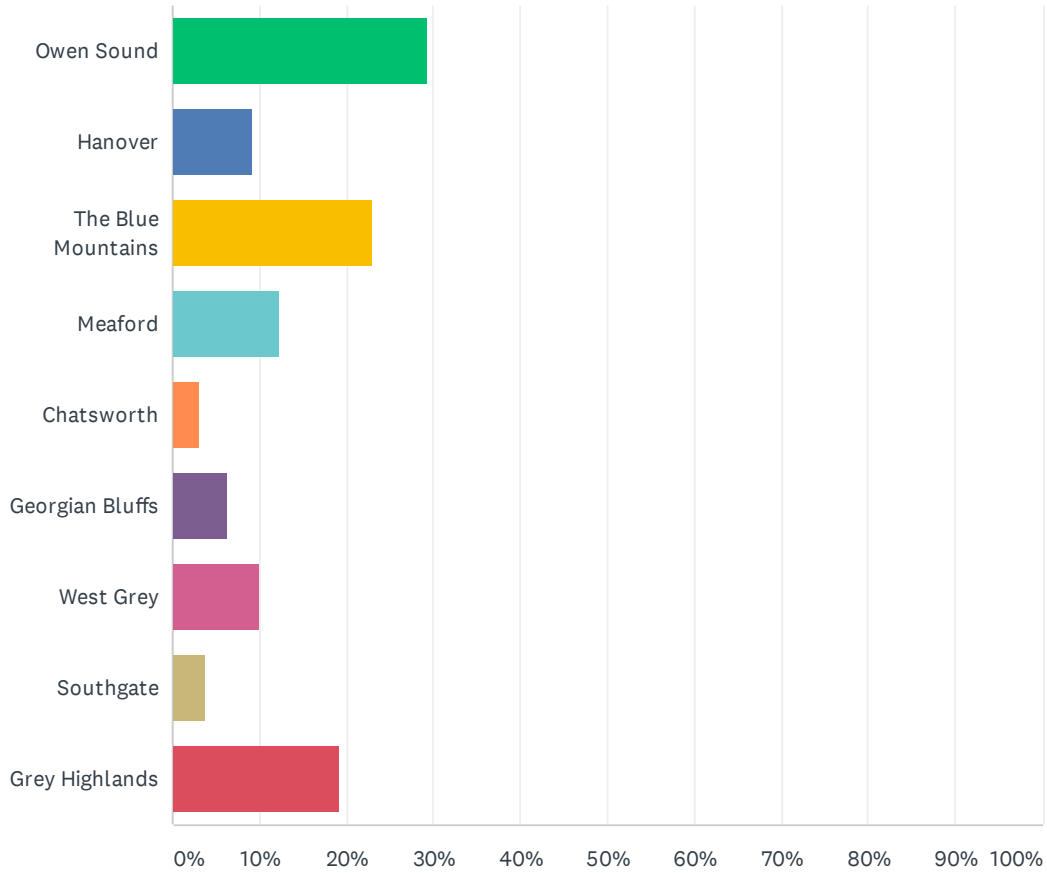
Q7 How many employees work at your company?

Answered: 318 Skipped: 0

NOTE: The survey responses represents a workforce of at least 3500+ employees.

Q8 What is your business located?

Answered: 318 Skipped: 0



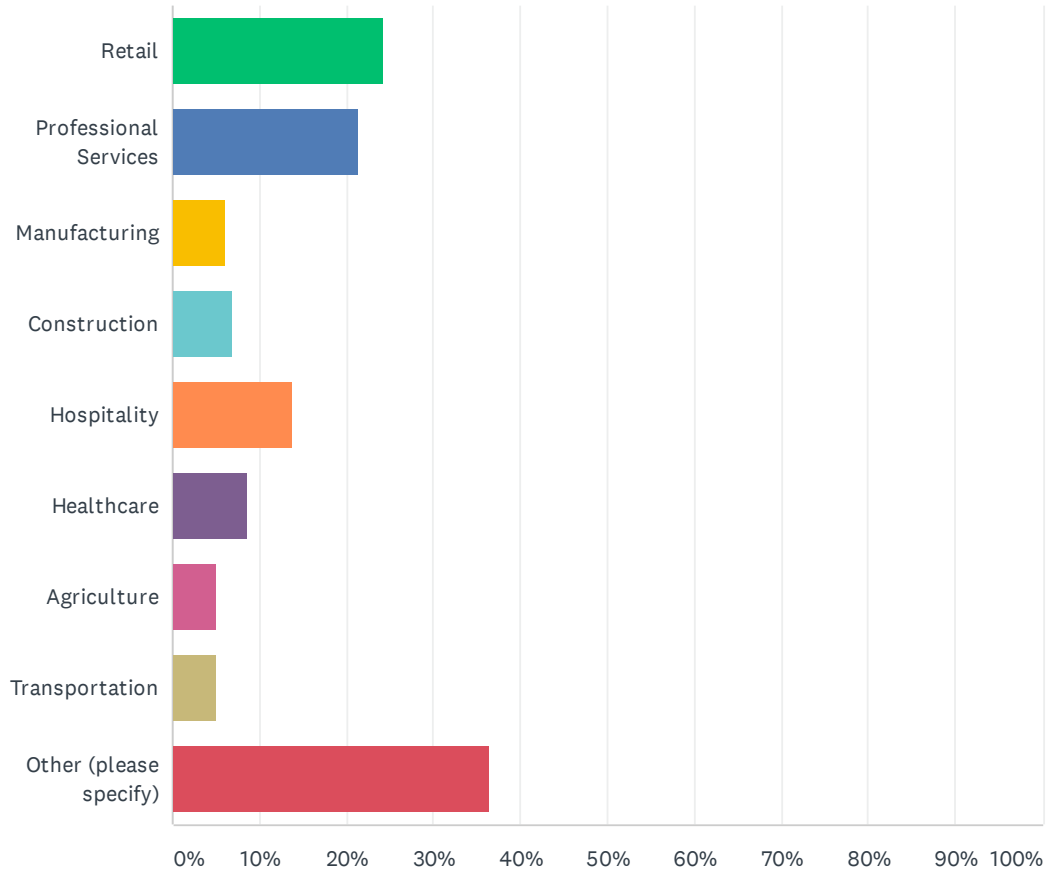
ANSWER CHOICES	RESPONSES	
Owen Sound	29.25%	93
Hanover	9.12%	29
The Blue Mountains	22.96%	73
Meaford	12.26%	39
Chatsworth	3.14%	10
Georgian Bluffs	6.29%	20
West Grey	10.06%	32
Southgate	3.77%	12
Grey Highlands	19.18%	61
Total Respondents: 318		

Q9 What is your email address?

Answered: 277 Skipped: 41

Q10 What industry is your business part of?

Answered: 318 Skipped: 0



ANSWER CHOICES	RESPONSES	
Retail	24.21%	77
Professional Services	21.38%	68
Manufacturing	5.97%	19
Construction	6.92%	22
Hospitality	13.84%	44
Healthcare	8.49%	27
Agriculture	5.03%	16
Transportation	5.03%	16
Other (please specify)	36.48%	116
Total Respondents: 318		